

Samples of Customer Promotion Language

Website message:

New service – sign up for secure and easy monthly payments! To get started, click on the “online payment button”

Customer 1

We now have 24 hours per day, 7 days per week online bill pay at: www.ohiohealth.com A simple and easy way to access your updated account information and pay your bills online. You may pay your portion of this account with a credit card or electronic check by visiting our website at www.ohiohealth.com and clicking the ‘Make a payment’ link.

Customer 2

We now offer patients the option to pay their bills online. This provides a Fast, Secure and Convenient way pay your account. Now you can manage your entire bill payment process online anytime, anywhere you have internet availability.

FAST – no envelopes, stamps or hassles. Your bill will be paid in minutes—less than the time it takes to write a check.

SECURE—we use the same high level of security technology as leading online banking and financial service sites.

CONVENIENT—use your credit card or checking account to make a one-time payment or set up a convenient payment plan with automatic payments.* You will receive an email receipt of the transaction for your records.

Customer 3

Payment Plan

- Sign up on a payment plan for easy monthly payments that are automatically processed for you! Learn more at: www.facilityname.com
- Payment plans allow you to easily automate your monthly payments: www.facilityname.com
- Sign up for easy, automated monthly payments at: www.facilityname.com
- Schedule easy monthly payments at: www.facilityname.com